



YOGA CERTIFICATION BOARD

Ministry of Ayush, Government of India

Vishwa Yuvak Kendra, Pt Uma Shankar Dixit Marg,

Chanakyapuri, New Delhi-110021

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Web: www.yogacertificationboard.nic.in

F.No 1-38/YCB/P-I

Date: 19.06.2026

WALK-IN-INTERVIEW

Walk-in-interview for engagement of the following positions on purely temporary contract basis on a fixed remuneration to work at Yoga Certification Board (YCB), Chanakyapuri New Delhi as per date and time indicated below:-

S.No.	Post	Eligibility Criteria	Scope of Work
1	<p>Principal Consultant</p> <p>Remuneration Rs. 1,50,000/-P.M. OR (Only for Retired Govt. servant) Last pay drawn minus basic pension as per the Ministry of Ayush letter no. A-41020/4/2020-E-II dated 01.04.2023 plus TA</p>	<p>Essential:</p> <p>1. Qualification A Post Graduate degree</p> <p>2. Experience</p> <p>a) Minimum 10 years of administrative experience in Government of India, Statutory Bodies, Public Sector Undertaking, Autonomous Bodies, Universities or in any other institutions (including teaching faculties), recognized by Government of India / State Government.</p> <p>b) Experience of working in computerized environment with proficiency in MS office and database management software etc.</p> <p>3. Age 64 years, Max, as on date of Walk-in Interview.</p> <p>Desirable:</p> <p>a) M. Phil/PhD preferably in Yoga (Knowledge of Yoga practice) or Administration/ Management ;</p> <p>b) Having experience to set up or heading a certification organization</p>	<p>a) Responsible for management and administration of YCB including supervision and overall control over day to day administration, finance, IT, Technical Institute, Legal and Public Relations.</p> <p>b) To conduct the business of the Board and various Committees entrusted with Policy Formulation, Course contents, Evaluation criteria for Certification & Accreditation.</p> <p>c) Organize, plan and execute various programmes for Certification of YCB and Accreditation for improving professionalism in the Yoga Sector.</p> <p>d) Continues Monitoring and Evaluation of Yoga Certification and Accreditation Processes.</p> <p>e) Coordination with various stake holders and consensus building and increasing the marketing value of Yoga Certification Board.</p> <p>f) Maximizing the use of IT in the functioning of the Board.</p>
2	<p>Consultant (Accreditation)</p> <p>Remuneration Rs. 60,000 p.m.</p>	<p>Essential:</p> <p>1. Qualification Bachelor Degree from a recognized University / Institution</p> <p>2. Experience Minimum 5 years' experience in accreditation of certification bodies or managing accreditation within a certification body or Scheme Owner</p>	<p>a) Handling activities related to accreditation of Yoga training institutions and Personnel Certification Bodies and allied organizations including processing of applications for grant and maintaining accreditation.</p> <p>b) Interacting with Accreditation Bodies for implementation of YCB Schemes</p>

		<p>3. Age 45 years, Max, as on date of Walk-in Interview.</p> <p><u>Desirable:</u></p> <p>a) Experience in Government / Autonomous Bodies/PSUs will be preferred. b) Knowledge and experience related to Yoga</p>	<p>c) Development of systems documents for YCB Schemes for accreditation d) Carrying out oversight audits of Yoga Training Institutions and Personnel Certification Bodies e) Witnessing of assessments of Yoga Training Institutions and Personnel Certification Bodies f) Maintaining records and databases of accredited institutions and personnel certification bodies g) Support development and management of digital accreditation platforms h) Creation of pool of assessors and Yoga Experts for conducting assessments for accreditation of Yoga Institutions and Personnel Certification Bodies i) Conducting meeting, Workshops, Capacity Building and Orientation Programmes related to YCB Schemes j) Handling work related to aligning YCB Schemes with international standards and their implementation by Yoga training institutions and personnel certification bodies. k) Any other tasks assigned by YCB for smooth functioning of accreditation and related activities.</p>
3	<p>Consultant (Certification)</p> <p><u>Remuneration</u> Rs. 60,000 p.m.</p>	<p><u>Essential:</u></p> <p>1. Qualification Bachelor Degree from a recognized University / Institution</p> <p>2. Experience Minimum 5 years' experience in personnel certification and experience in quality assurance activities</p> <p>3. Age 45 years, Max, as on date of Walk-in Interview.</p> <p><u>Desirable:</u></p> <p>a) Experience in Government / Autonomous Bodies/PSUs will be preferred.</p>	<p>a) Handling activities related to certification of Yoga Professionals. b) Interacting with accredited Yoga institutions and personnel certification bodies for matters related to certification of personnel as per YCB Schemes. c) Development of systems documents for YCB Schemes for certification of personnel, including Continuing Yoga Education Programmes. d) Witnessing of examination and other programmes conducted by Yoga institutions and Personnel Certification Bodies. e) Quality assurance activities related to the examinations conducted for certification of Personnel.</p>

		<p>b) Knowledge and experience related to Yoga</p>	<p>f) Carrying out oversight audits of Yoga Training Institutions and Personnel Certification Bodies</p> <p>g) Maintaining records and databases of Personnel enrolled for initial certification and subsequent renewals.</p> <p>h) Support development and management of digital platforms for certification of Personnel.</p> <p>i) Creation of pool of Lead Examiners, Examiners and Observers for conducting examinations for Yoga professionals.</p> <p>j) Conducting Meetings, Workshops, Capacity Building and Orientation Programmes related to YCB Schemes.</p> <p>k) Handling work related to alignment YCB Schemes with international standards and their implementation of Yoga training institutions and personnel certification bodies.</p> <p>l) Any other tasks assigned by YCB for smooth functioning of accreditation and related activities.</p>
4	<p align="center">Consultant (Marketing & Promotion)</p> <p><u>Remuneration</u> Rs. 60,000 p.m.</p>	<p><u>Essential:</u></p> <p>1. Qualification</p> <p>a) Bachelor Degree from a recognized University / Institution</p> <p>b) Degree / Diploma in Marketing / Mass Communication / Public Relations / Business Administration or related discipline from a recognized University / Institution</p> <p>2. Experience</p> <p>a) Minimum 5 years of experience in marketing, mass communication, promotion, branding, etc.</p> <p>b) Experience in handling digital marketing campaigns, outreach programs, events and public engagement activities is desirable</p> <p>c) Age</p> <p>45 years, Max, as on date of Walk-in Interview.</p>	<p>a) Planning and execution of marketing and promotional strategies for YCB Schemes for enhancing visibility of YCB.</p> <p>b) Promotion of Yoga accreditation and certification Schemes through digital, print and social media platforms.</p> <p>c) Develop strategies for stakeholder engagements, including yoga training institutions, Govt. bodies, trainers, Sectors providing / availing Yoga services and professional associations etc.</p> <p>d) Plan and organize events, workshop, campaigns, exhibitions and outreach activities.</p> <p>e) Preparation of promotional material, reports and presentation on YCB Schemes and activities.</p> <p>f) Monitor and analyze marketing metrics and campaign performance, providing reports</p>

		<p>Desirable:</p> <p>a) Experience in Government / Autonomous Bodies/ PSUs will be preferred.</p> <p>b) Knowledge and experience related to Yoga</p>	<p>and recommendations for improvement.</p> <p>g) Maintain and update YCB social media accounts, website, and other platforms.</p> <p>h) Draft press releases, newsletters, and official communications about current and new programs, events and initiatives.</p> <p>i) Conduct market research and competitor analysis to identify trends, opportunities, and best practices in areas of YCB activities.</p> <p>j) Support the development of brand guidelines, messaging frameworks, and promotional SOPs for YCB activities.</p> <p>k) Monitor feedback from stakeholders and suggest improvements in outreach and promotional strategies.</p> <p>l) Any other work as assigned by the competent authority.</p>
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- *Nos. of vacancies may be increased or curtailed as per need.*

Walk-in-Interview details is as follows

S.No	Name of the Post	No. of Posts	Date of the Walk - in - Interview
1	Principal Consultant	01	30.06.2026
2	Consultant (Marketing & Promotion)	01	01.07.2026
3	Consultant (Accreditation)	01	
4	Consultant (Certification)	01	

S.No	Particulars	Timing
1.	Registration	09:30 A.M to 11:00 A.M
2.	Scrutiny of Applications	11:00 A.M to 01:00 P.M
3	Interview of Shortlisted Candidates	2:00 P.M onwards

TERMS AND CONDITIONS FOR SELECTION

1. Engagement

- 1.1 The term of engagement shall ordinarily be for an initial period not exceeding one year which may be curtailed / extended based on the performance.
- 1.2 The engagement will be purely on contract basis and will not confer any right for regular appointment in the Institute.
- 1.3 A notice period of 15 days is required to resign from the position.
- 1.4 The selected candidate will be required to join the assignment immediately at the place of Posting.

2. Age Limit: As mentioned above against each of the respective position.

3. The engagement may be terminated by the Competent Authority at any time without assigning any reason therefor.

4. Remuneration

4.1 In Case of Consultant hired thorough Open Market:

Consolidated fixed remuneration as shown against each of the respective positions.

4.2 In case of retired Government official:-

- 4.2.1 A fixed monthly amount shall be admissible as remuneration which shall be arrived at by deducting the basic pension from the last pay drawn as per the Ministry of Ayush Letter No. A-41020/4/2020-E-II dated 01.04.2026
- 4.2.2 A fixed amount as transport allowance shall be paid to the consultants who are retired government employees. The entitlement of transport allowance will be as per DOE's OM No 21/5/2017-EII(B) dated 07.07.2017. However, No Dearness Allowance shall be allowed. The amount of transport allowance for the appointee shall be as follows:
- 4.2.3 Appointee drawing pay in level - 8 at the time of retirement will draw a transport allowance of Rs. 3,600/-.
- 4.2.4 Appointee drawing pay in level - 9 and above at the time of retirement will draw a transport allowance of Rs.7,200/-.

5. Leave

- 5.1 Paid leave of absence may be allowed at the rate of 1.5 days for each completed month of service.
- 5.2 Accumulation of leave beyond a financial year will not be allowed.

6. For Retired Government Servants

- 6.1 The retired Govt. servant engaged as consultant shall continue to draw pension and Dearness Relief on pension during the period of his engagement as consultant.
- 6.2 The engagement as consultant shall not be considered as a case of re-employment.
- 6.3 Vigilance Clearance as per CVC guidelines (CVO Letter No. 21-VGL-024 dated 03.06.2021) shall be required prior to engagement of a retired Government servant as a Consultant.

7. Working Hours:

- 7.1 The engaged individual shall be required to observe the normal office timing and may also be called upon to attend the office on Saturday, Sunday or any holiday in case of urgency.
- 7.2 They shall mark their attendance in AEBAS mandatorily, failing which it may result in deduction of remuneration. The Income Tax or any other tax will be deducted at source as per Government instructions. Necessary TDS Certificate will be issued to them.

8. Confidentiality of data and documents

- 8.1 The engaged individual will maintain absolute confidentiality and secrecy of the information handled by him. The secrecy and confidentiality are to be maintained even after the termination of the engagement.
- 8.2 The Intellectual Property Rights (IPR) of the data collected as well as deliverables by the engaged individual/s produced for the Institute shall remain with the Institute. No claim against the same shall be made in this regard by the individual/s engaged.
- 8.3 No engaged individual shall utilize or publish or disclose or part with, to a third party, any part of the data or statistics or proceedings or information collected for the purpose of this assignment or during the course of engagement for the Institute, without the express written consent of Institute / Ministry.
- 8.4 The engaged individual shall be bound to hand-over the entire set of records of assignment to the Institute before the expiry of the contract, and before the final payment is released by the Institute.
- 8.5 The engaged individual would be required to sign a Non-disclosure Agreement on Non-judicial stamp paper in the prescribed format. No one shall utilize or publish or disclose or part with, to a third party, any part of the data or statistics or proceedings or information collected for the purpose of this assignment or during his/her engagement, without the express written consent of the Competent Authority.

9. Conflict of interest:

- 9.1 The engaged person, shall in no case represent or give opinion or advice to others in any matter which is against the interest of the Institute, nor will he indulge in any activity outside the terms of employment/contractual assignment.
- 9.2 The engaged individual shall not claim any benefit /compensation /absorption / regularization of service with this Institute under the provision of Industrial Disputes Act, 1947 or Contract Labor (Regulation and Abolition) Act, 1970.

10. Procedure of engagement:

- 10.1 The applications received shall be scrutinized by a duly constituted Screening Committee which shall formulate its own criteria for short listing and recommending suitable candidates for interview by a Selection Committee.
- 10.2 No TA/DA will be paid for attending the interview.
- 10.3 The Board reserves the right to cancel the Position advertised without assigning any reasons.

11. Termination of Contract

The Institute reserves the right to terminate the contract at any time without giving any notice and without assigning any reason. Some of the situations under which the Institute may terminate the contract are:

- (i) The person engaged on consultancy is unable to address the assigned work.
- (ii) Quality of the assigned work is not to the satisfaction of the Director/Institute.
- (iii) The person engaged is found lacking in honesty and integrity.

12. The power to interpret any of the guidelines or power to settle any dispute arising out of these guidelines shall lie with Head of Institution, YCB whose decision shall be final and binding on the engaged individual. Further, any condition not explicitly covered under these guidelines shall be put up to Head of Institution, YCB for decision which shall be final and binding on the consultant.
13. The Board may adopt its own criteria to shortlist the candidates suitable for the duties and responsibilities associated with the particular position.
14. The Competent Authority Yoga Certification Board reserves the right to increase or decrease the number of positions advertised above as per the requirements.

15. APPLICATION PROCEDURE

- 15.1 The interested candidate should ascertain their suitability for the position as per the requirements and should possess the minimum essential qualifications/ experience as prescribed above for each position.
- 15.2 Mere possession of the minimum essential requirements does not confer the right to selection to a candidate.
- 15.3 Interested candidates may submit their duly filled up application form along-with two recent passport photographs in the enclosed prescribed format signed and complete in all respects supported by the self-attested photocopies of the educational qualifications, experience, etc. with original documents for verification at the time of interview.
- 15.4 Incomplete/unsigned applications/applications are liable to be summarily rejected.
- 15.5 Canvassing in any form shall render a candidate liable for rejection from the selection procedure.

Registration shall begin sharp at 09:30 A.M. and no candidate will be entertained beyond 11:00 A.M. Interested persons possessing the requisite qualification, experience etc. should appear for Walk-in-Interview along with copies of testimonials duly self-attested and two recent passport size on the date of interview with proforma and related Documents along with original documents. Walk-in-Interview for the position of “Principal Consultant” will be held at Ministry of Ayush, Ayush Bhawan, ‘B’ Block, GPO Complex, INA, New Delhi and for 3 positions of “Consultants for (i) Accreditation, (ii) Certification and (iii) Marketing & Promotion” will be held at Office of Yoga Certification Board, Vishwa Yuvak Kendra, Pt Uma Shankar Dixit Marg, Chanakyapuri. New Delhi-110021.

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Copy for information and necessary action to:-

1. Consultant (IT), YCB – To upload the same on YCB’s website.
2. Director, NIC, Ministry of Ayush for posting on the Ministry's website.
3. PA to Director (Y&N), Ministry of Ayush
4. PA to HoI, YCB

YOGA CERTIFICATION BOARD
Chanakyapuri, New Delhi

APPLICATION FOR THE POST OF:
(ON PURELY TEMPORARY CONTRACT BASIS)

Paste your
passport size
photo here

Name of the Candidate (In Block Letters) : _____

Father's/Husband Name : _____

Date of Birth/Age : **DOB:** _____ **Age:** _____ **Years**

Category : **General/SC/ST/OBC** **Any other:** _____

Sex/Marital Status : **Sex:** **Male/Female** **Status:**

Married/Unmarried

Address (Permanent) : _____

Address (Correspondence) : _____

Contact Numbers : **Mobile:** _____ **Land Line:** _____

Email : _____

EDUCATIONAL QUALIFICATION:

Exam passed	University/Board	Year of Passing	% of marks obtained

EXPERIENCE

Sl.No.	Name of the Institute	Post Held	Period		Reason of Leaving
			From	To	

If Retired, total working Experience: _____
at the time of retirement

Post Held: _____

PAY BAND & GRADE PAY: _____

ORGANIZATION: _____

WORKING KNOWLEDGE OF COMPUTER/INTERNET: _____

Any other Information _____

DATE:

SIGNATURE OF CANDIDATE

Name:

Note: Enclose self-attested copies of certificates/testimonials